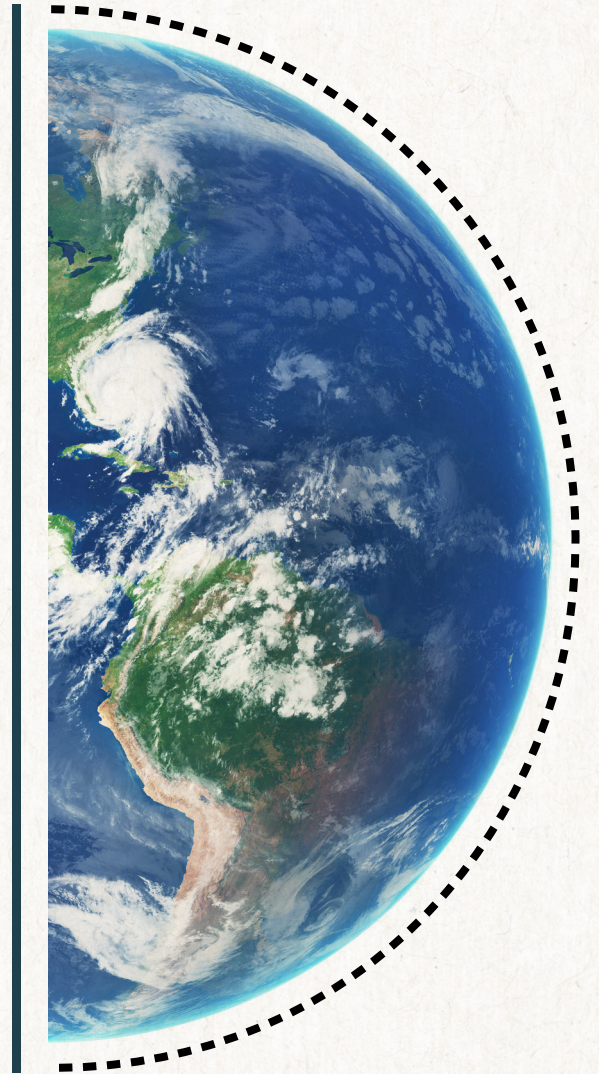




BUSINESS STUDY ABROAD

Global Classrooms
(Short-Term Faculty-Led Courses)

**Spring Term — Break
and Maymester**



Darla Moore
School of Business
UNIVERSITY OF SOUTH CAROLINA

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2024 GLOBAL CLASSROOMS

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GENERAL INFORMATION

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* Course requires successful completion of or concurrent enrollment in MKTG 350.

** Course has prerequisite of MKTG 350.

HOW MUCH DOES IT COST?

Each course has three main expenses*:

1. TUITION FOR THREE CREDIT HOURS: All courses earn academic credit. Tuition for May courses is calculated at the resident (in-state) rate regardless of residency status. To use existing scholarships/financial aid toward summer tuition support, students must be enrolled in at least six credit hours.

TUITION FOR SPRING TERM — BREAK COURSES: Tuition for March courses will be included in the spring semester tuition bill. Residency rate is unchanged in the spring term. Enrollment in more than 16 credit hours will be subject to additional tuition charges

2. INTERNATIONAL ROUND-TRIP AIRFARE: Clear guidelines on when to purchase airfare will be provided after securing enrollment. Pre- and post-course travel is allowed using airlines and airports of choice. Students are required to arrive on time for the start of the course and remain with the group for the entirety of the course.

3. GLOBAL CLASSROOM FEE: This fee varies by course but covers hotel accommodations, in-country transportation, tours, guides, admissions and most meals during the in-country dates of the course.

**Total course expenses are broken down on the deposit/withdrawal agreement form (does not include personal expenses). Please review it carefully and ask any questions before signing and submitting this binding contract.*

WHO QUALIFIES?

All students must have:

- **At least a 3.0 GPA**
- **At least 30 completed credit hours prior to departure**
- **Successfully completed any course pre-requisites**
- **A clean academic/judicial record with the university**



NEXT STEPS

Secure your space on Blackboard

- **Log in**
- **Click "Organizations"**
- **Find "Moore School Global Classrooms"**

All courses will be enrolled on a first-come, first-served basis, and maximum enrollment is no more than 20 for each course. Many of our courses fill quickly, so secure your space early! Students will need to submit three items to secure enrollment:

- 1 Complete the Online Moore School Study Abroad Application:** Your academic advisor must approve participation to ensure eligibility for your selected course(s) and discuss use of credits. This application requires your unofficial transcript, see instructions for further details.
- 2 The Deposit/Withdrawal Agreement:** this form is course specific and breaks down the costs, payment deadlines and withdrawal policies. Once signed and submitted, this is a binding contract.
- 3 Global Classroom Payment One of Three:** this \$350 deposit is non-refundable and is deducted from the total global classroom fee.

BRAZIL

SÃO PAULO • RIO DE JANEIRO

IBUS 490L: Business in Latin America

Open to Freshmen | Instructor: Ariston Moraes

BRAZIL: BUSINESS IN LATIN AMERICA

Provides students with an overview on the conduct of business in Latin America, focusing particularly on the cultural and historical roots of how firms do business in Brazil. The course covers the context, tools, and factual knowledge useful for understanding the cultural, historical, institutional and competitive environment and managerial challenges of firms in the region. It also discusses several approaches to understanding Brazilian business, including social, cultural and economic dimensions.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- DAY 01 ▶ **MARCH 2:** Arrival, São Paulo city tour, welcome dinner
- DAY 02 ▶ **MARCH 3:** Move Social, local NGO visit
- DAY 03 ▶ **MARCH 4:** Brazilian Economy Lecture, Natura Cosmetics
- DAY 04 ▶ **MARCH 5:** UNICA, EcoSimple
- DAY 05 ▶ **MARCH 6:** NuBank, Flight to Rio de Janeiro
- DAY 06 ▶ **MARCH 7:** BNDES, Vale, Sightseeing, Escadaria Selarón
- DAY 07 ▶ **MARCH 8:** Greenpeople, Corcovado, Christ the Redeemer, farewell dinner
- DAY 08 ▶ **MARCH 9:** Afternoon airport transfer and departure for the U.S.



COURSE EXPLORES:

- Culture and history of Latin America, particularly Brazil
- Opportunities and challenges for sustainable trade and investment
- Institutional and competitive environment, with focus on business issues

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

CUBA: ECONOMICS AND CULTURE

▶ Changes in economic, political and cultural environments pose challenges and opportunities to businesses in Cuba. Analyze the precarious position of the country as it transitions to a market-based economy, and discuss cost-benefit analysis as trade fluctuates between Cuba and the U.S. This accelerated course culminates after Spring Break when students apply knowledge learned during the first half of the semester while traveling in Cuba.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- | | | |
|--------|---|--|
| DAY 01 | ▶ | MARCH 2: Arrival, welcome dinner |
| DAY 02 | ▶ | MARCH 3: Walking tour, socio-economic lecture with Miguel Coyula, discussion with Adriana Heredia of Beyond Roots |
| DAY 03 | ▶ | MARCH 4: Discussion on U.S.-Cuba relations, visit Fidel Castro Center, La Finca Vigía, La Reyna y Real |
| DAY 04 | ▶ | MARCH 5: Visit Habana Compás Dance, travel to Viñales, salsa lessons |
| DAY 05 | ▶ | MARCH 6: Discussion with Ricardo Álvarez, visit to local tobacco farm |
| DAY 06 | ▶ | MARCH 7: Visit Viñales valley's most farms and meet with local farming families, Hotel Nacional, Altamira, 21st Century Cuba discussion with Oniel Diez |
| DAY 07 | ▶ | MARCH 8: Socio-political lecture, Museum of Cuban Art, visit arts/crafts market |
| DAY 08 | ▶ | MARCH 9: Afternoon airport transfer and departure for the U.S. |

** Flight and visa costs are included with global classroom expenses for this course. The Office of International Activities will purchase student flight and assist with visa arrangements.*



COURSE EXPLORES:

- Economic, political and social issues
- Transition to a market-based economy
- Private business entrepreneurs and startups

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

MARKETING IN ITALY

Learn more about how cultural tourism, destination marketing and fashion industries impact retailing during the first half of the semester. Discuss the challenges of competing in the global marketplace along with factors for developing and managing retailing. All product markets are affected by regulatory factors, resulting in evolved marketing techniques. This course requires successful completion of or concurrent enrollment in MKTG 350.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- DAY 01 ► **MARCH 2:** Arrival, walking tour and cooking class
- DAY 02 ► **MARCH 3:** San Lorenzo Market, Santa Croce
- DAY 03 ► **MARCH 4:** Palazzo Vecchio, leather workshop, vineyard tour and tasting
- DAY 04 ► **MARCH 5:** Transfer to Bologna, Barilla pasta HQ, Balsamic Vinegar producer, Parmigiano-Reggiano cheese tour
- DAY 05 ► **MARCH 6:** Bologna food tour
- DAY 06 ► **MARCH 7:** Ducati visit, transfer to Milan, Duomo Terraces, city tour
- DAY 07 ► **MARCH 8:** Milan fashion tour, farewell dinner
- DAY 08 ► **MARCH 9:** Departure for the U.S.



COURSE EXPLORES:

- Development and management of retail in Italy
- Interdependence of culture and marketing retailing
- Fashion industries

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

SPAIN

BARCELONA • MADRID

MKTG 451S: Sales and Marketing in Spain

Instructor: Christopher Pardi

SALES AND MARKETING IN SPAIN

► Create sales and marketing plans and presentations in the global marketplace with particular focus on Spain's business and cultural nuances that lead to adaptations of global plans to the local markets. Students will create persuasive sales and marketing presentations with a focus on creating value for business partners by aligning your marketing or sales proposal with their business goals. Concepts covered will include the five-step sales process (CASHU), Storytelling in presentations, The Power of Three, Presentation Skills, Negotiation, and adapting marketing plans to local markets. This course requires successful completion of or concurrent enrollment in MKTG 350.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- | | |
|--------|---|
| DAY 01 | ► MARCH 2: Arrival, orientation, scavenger hunt, cooking class |
| DAY 02 | ► MARCH 3: Montjuïc and Olympic Museum, tour of La Boqueria Market Club Camp Nou Stadium |
| DAY 03 | ► MARCH 4: Mattel European Headquarters, Casa Batlló, Güell Park |
| DAY 04 | ► MARCH 5: Lecture by Joaquin Vinas Galan, Sagrada Familia |
| DAY 05 | ► MARCH 6: Travel to Madrid, Plaza Mayor, Royal Palace, Royal Cathedral |
| DAY 06 | ► MARCH 7: Sales and Marketing Lecture, Prado Art Museum, Reina Sofia Museum |
| DAY 07 | ► MARCH 8: Luna Jets, flamenco show, farewell dinner |
| DAY 08 | ► MARCH 9: Departure for the U.S. |



COURSE EXPLORES:

- How Marketing and Sales drive revenue by creating and selling products that meet customer needs
- Use of the five-step sales process to understand, solve problems, and create value for business partners
- Visit Mattel and Luna Jets to see how products are sold to the European Market

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

AUSTRIA, CZECH REPUBLIC

VIENNA • PRAGUE

IBUS 490R: Business in Central and Eastern Europe and Russia

Instructors: Tatiana Kostova

BUSINESS IN CENTRAL AND EASTERN EUROPE AND RUSSIA

▶ The region of Central and Eastern Europe and Russia (CEE&R) is a collection of diverse economies with different levels of economic and institutional development, varying political systems, and different cultures. The objective of the course is to provide in-depth knowledge about the unique challenges and opportunities that conditions in the CEE&R territories create for global business.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- DAY 01 ▶ **MAY 11:** Arrival, Vienna tour, group welcome dinner
- DAY 02 ▶ **MAY 12:** Schönbrunn tour, Vienna Opera
- DAY 03 ▶ **MAY 13:** American Chamber of Commerce, Vienna Business Agency, European Investment Bank
- DAY 04 ▶ **MAY 14:** OMV Austria, Erste Group Bank AG, Ericsson Austria, Café Central
- DAY 05 ▶ **MAY 15:** Melk Monastery, Dürnstein castle ruins, Weingut Simon Gattinger
- DAY 06 ▶ **MAY 16:** Transfer to Prague, Proctor & Gamble, city tour
- DAY 07 ▶ **MAY 17:** Skoda Auto, Mr. Antonin Kokes - Owner Albi
- DAY 08 ▶ **MAY 18:** Pilsner Urquell Brewery
- DAY 09 ▶ **MAY 19:** Guided tour of Prague castle area, farewell dinner
- DAY 10 ▶ **MAY 20:** Departure for the U.S. or other travels



COURSE EXPLORES:

- Interdependence of history, culture and business
- International trade and investment
- Regionalization

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

BUSINESS OPPORTUNITIES IN THE EUROPEAN MARKET

▶ Explore and contrast business practices of Belgium and France to better formulate strategies for responding to the European business environment. Experience how different businesses in the Eurozone function in relation to the region's economic troubles and opportunities. Understand the key economic and institutional differences between operations in the United States and Europe.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

DAY 01	▶ MAY 12: Arrival, Brussels tour, welcome dinner
DAY 02	▶ MAY 13: Patricia Nouveau lecture (EPHEC), American Chamber of Commerce
DAY 03	▶ MAY 14: European Commission, European Parliament
DAY 04	▶ MAY 15: Hill and Knowlton, CBRE
DAY 05	▶ MAY 16: Microsoft, Levi Strauss & Co.
DAY 06	▶ MAY 17: Stella Artois lecture and tour
DAY 07	▶ MAY 18: Transfer to Paris, coach tour
DAY 08	▶ MAY 19: Louvre
DAY 09	▶ MAY 20: Student Workshop
DAY 10	▶ MAY 21: Nivea, Station F, farewell dinner
DAY 11	▶ MAY 22: Departure for the U.S. or other travels



COURSE EXPLORES:

- European Union
- Challenges and opportunities of the Eurozone
- European business environment

QUESTIONS?

Contact the Office of
International Activities
studyabroad@moore.sc.edu

GERMANY

MUNICH • STUTTGART
HEIDELBERG • FRANKFURT
IBUS 490G: Business in Germany
Instructor: Joseph Von Nessen

BUSINESS IN GERMANY

▶ Observe the unique business environment in Germany and gain insights into the German business culture with visits to companies in top industries and cultural sites. Identify Germany's position within the European Union and the global economy, and the competitiveness of German companies on a global scale, with a particular focus on their role in South Carolina's economic success.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- DAY 01 ▶ **MAY 5:** Arrival, Munich walking tour, welcome dinner
- DAY 02 ▶ **MAY 6:** Neuschwanstein and Linderhof Castle tour
- DAY 03 ▶ **MAY 7:** BMW Welt and Factory tour
- DAY 04 ▶ **MAY 8:** S.C. Department of Commerce, Löwenbräu Brewery tour
- DAY 05 ▶ **MAY 9:** Ascension Day: Coach transfer to Stuttgart, walking tour
- DAY 06 ▶ **MAY 10:** Mercedes-Benz Museum
- DAY 07 ▶ **MAY 11:** Transfer to Heidelberg, walking tour
- DAY 08 ▶ **MAY 12:** Heidelberg castle tour
- DAY 09 ▶ **MAY 13:** Heidelberger Druckmaschinen, transfer to Frankfurt
- DAY 10 ▶ **MAY 14:** Deutsche Bahn, walking tour of Frankfurt, farewell dinner
- DAY 11 ▶ **MAY 15:** Departure for U.S. or other travels



COURSE EXPLORES:

- Interdependence of business and culture
- Institutional and competitive environments
- Importance of German companies to South Carolina's economy

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

GREECE

ATHENS • MYKONOS

IBUS 490A: Business Culture in Greece

Instructor: Thomas Hughes

BUSINESS CULTURE IN GREECE

► Identify advantages and disadvantages to economic growth in Greece and explain how Greek culture affects the economy. Understand effects of the Greek financial crisis and resulting relations within the European Union. Emphasis is given to innovation in overcoming business challenges.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- DAY 01 ► **MAY 5:** Arrival, Athens walking tour
- DAY 02 ► **MAY 6:** The Poet Sandal maker, Deree University
- DAY 03 ► **MAY 7:** U.S. Embassy, Archeological and Acropolis Museums
- DAY 04 ► **MAY 8:** Delphi excursion, explore Arachova
- DAY 05 ► **MAY 9:** Greek Roots jewelry store, Papajianakos Winery, Cape Sounion
- DAY 06 ► **MAY 10:** Ferry transfer to Mykonos
- DAY 07 ► **MAY 11:** Mykonos Brewing Company, ferry to Delos, a UNESCO World Heritage Site
- DAY 08 ► **MAY 12:** Mykonos farm cheese demonstration and tasting, Elia Beach
- DAY 09 ► **MAY 13:** Ferry transfer to Athens, lecture
- DAY 10 ► **MAY 14:** Coca-Cola, cooking class, farewell dinner
- DAY 11 ► **MAY 15:** Departure for the U.S. or other travels



COURSE EXPLORES:

- Economic and cultural environments
- Ancient Greek contributions to modern day democracy, sports and medicine
- Threats and opportunities to economic growth

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

RETAIL MARKETING IN ITALY

▶ Retailing in Italy not only includes fashion industries, but cultural tourism, destination marketing and transportation. Factors entering the development and management of retailing will be discussed along with challenges of competing in the global marketplace. Regulatory factors affect retail strategy in all product markets which results in evolving marketing techniques. This course requires successful completion of MKTG 350.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

DAY 01	▶ May 7: Arrival in Florence, walking tour, cooking class
DAY 02	▶ May 8: Academia, San Lorenzo leather market, Palazzo Vecchio
DAY 03	▶ May 9: Fashion merchandising workshop – FUA, Basilica di Santa Croce
DAY 04	▶ May 10: Travel to Rome, food tour
DAY 05	▶ May 11: Campo di Fiori, Piazza Navona, scavenger hunt
DAY 06	▶ May 12: Guided tour of Roman Forum, Palatine Hill, Colosseum
DAY 07	▶ May 13: Vatican Museums, St. Peter's Basilica
DAY 08	▶ May 14: Transfer to Sorrento, walking tour
DAY 09	▶ May 15: Artisanal visits, Sandali Corcione workshop, Giardini Cataldo Limoncello tour
DAY 10	▶ May 16: Pompeii ruins
DAY 11	▶ May 17: Day trip to Capri or Positano, farewell dinner
DAY 12	▶ May 18: Departure for U.S. or other travels



COURSE EXPLORES:

- Interdependence of culture and marketing retailing
- Cultural tourism, destination marketing
- Importance of small businesses and artisanal retailers to Italian economy

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

JAPAN

TOKYO • KYOTO • NAGOYA
IBUS 490J: Business in Japan
Instructor: Yoshitaka Sakakibara

BUSINESS IN JAPAN

► Gain insights into culture and business practices through exposure to traditional and modern Japanese industries. Recognize distinct customs and observe cultural sites to understand the interdependence of history, culture and business in Japan.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- DAY 01 ► **MAY 13:** Arrival, Tokyo welcome dinner
- DAY 02 ► **MAY 14:** City tour includes Imperial Palace, Tokyo Tower, Akihabara, Asakusa, Harajuku, Olympic Stadiums
- DAY 03 ► **MAY 15:** S.C. Dept. of Commerce, Tsukiji Market, Sumo Museum, Sumo match at Kokugikan
- DAY 04 ► **May 16:** JTB's Global Marketing and Travel, explore Tokyo
- DAY 05 ► **MAY 17:** Aoyama Gakuin University, Bank of Japan, Global Headquarter of Takeda Pharmaceutical Company, Nikko Chemicals Company, Alumni reception
- DAY 06 ► **MAY 18:** Train transfer to Kyoto, city tour
- DAY 07 ► **MAY 19:** Nishiki Market, explore Kyoto
- DAY 08 ► **MAY 20:** Transfer to Nagoya, Hikone Castle, Kurokabe Square, Osu Kannon temple and Osu Shopping Arcades
- DAY 09 ► **MAY 21:** Nakano Shuzou Sake Museum via Meitetsu trains, Mizkan Museum
- DAY 10 ► **MAY 22:** Toyota Techno Museum, Noritake Garden and Museum, farewell dinner
- DAY 11 ► **MAY 23:** Departure for U.S. or other travels



COURSE EXPLORES:

- Japanese customs and business practices, etiquette
- Automotive industry, Toyota's operations
- Japanese University student life (Aoyama Gakuin University)

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

MOROCCO

CASABLANCA • RABAT • MEKNES • FES
CHEFCHAOUEN • TANGIER • ASILAH
IBUS 490M: Business and Culture in Morocco
Instructors: Lara Lomicka Anderson
and Maureen Petkewich

BUSINESS AND CULTURE IN MOROCCO

▶ Examine business, society, and culture in the culturally rich setting of Morocco in North Africa. Experience local culture and language while gaining a unique perspective on the challenges and opportunities faced by industries and businesses in the cities of Rabat, Casablanca, Tangier, Fes, and Chefchaouen, Morocco. Insights into the interdependence of business, language, and culture will be explored in depth.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

DAY 01	▶ MAY 8: Arrival in Casablanca, Welcome dinner
DAY 02	▶ MAY 9: Orientation, Lecture at ESCA, Lunch ESCA students, Zine Cereals
DAY 03	▶ MAY 10: Hassan II Mosque, Mobiblanc, Host family introduction
DAY 04	▶ MAY 11: Linguistic Landscape activity, Rabat city tour, sunset boat ride
DAY 05	▶ MAY 12: Prince Moulay Abdellah Stadium, Homestay activity
DAY 06	▶ MAY 13: Jardin du Zineb, Farewell homestay party
DAY 07	▶ MAY 14: Visit in Meknes, Volubilis
DAY 08	▶ MAY 15: Fes Medina and Cultural tour
DAY 09	▶ MAY 16: Co-operative visits, Hike Spanish Mosque
DAY 10	▶ May 17: Cape Spartel, Hercules Caves, Tangier Medina, Cultural tour
DAY 11	▶ May 18: Tangier Automotive City, Tangier MedPort
DAY 12	▶ May 19: Walking tour of Asilah, Camel ride, Farewell dinner with henna
DAY 13	▶ May 20: Departure for U.S. or other travels



COURSE EXPLORES:

- Distinct aspects of Moroccan culture
- Distinct business and management practices
- Threats and opportunities to economic growth

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

NEW ZEALAND

AUCKLAND • ROTORUA • TAUPO • WELLINGTON

IBUS 490N: Business in New Zealand

Instructor: Orgül Öztürk

BUSINESS IN NEW ZEALAND

As a small open economy, New Zealand provides a natural laboratory for understanding the effects of changing economic factors and government policy on business and economic outcomes. Standout cultural sites and business visits lead to awareness of investment flows in and out of New Zealand and an understanding of productivity and government policy on economic growth.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

- DAY 01 ▶ **May 8:** Arrival in Auckland, scavenger hunt, welcome dinner
- DAY 02 ▶ **May 9:** Exam, Marc Rivers Lecture, Douglas Pharmaceuticals, AmCham lecture and networking
- DAY 03 ▶ **May 10:** Ferry to Rangitoto Island, tour and discussion with local students
- DAY 04 ▶ **May 11:** Hobbiton Movie Set, Tamaki Maori Village
- DAY 05 ▶ **May 12:** Wai-O-Tapu Thermal Wonderland, Argodome show, Eco farm and Orchard tour visit
- DAY 06 ▶ **May 13:** Omania Farm, ZORB Rotorua
- DAY 07 ▶ **May 14:** Huka and Taranaki Falls
- DAY 08 ▶ **May 15:** Mount Bruce Wildlife Centre, Winery Tasting and Tour, Wellington walking tour
- DAY 09 ▶ **May 16:** Lockheed Martin, Meridian Energy and West Wind Farm, Te Papa National Museum
- DAY 10 ▶ **May 17:** Parliament and Reserve Bank, farewell dinner
- DAY 11 ▶ **May 18:** Departure for U.S. or other travels



COURSE EXPLORES:

- Interdependence of economy and culture
- Ecotourism
- Regulation and innovation

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

NORWAY

OSLO • FLÅM • BERGEN • STAVANGER

IBUS 490B: Business in Norway

Instructor: Christian Jensen

BUSINESS IN NORWAY

It is a paradox that Norway, having some of the highest oil revenues per capita, also has some of the world's highest taxes and strictest environmental regulations. In fact, it has saved most of its oil revenues in what has become one of the world's largest funds, all invested outside Norway. Gain an understanding of the Norwegian mindset, culture, economic policy and business practices.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

DAY 01	May 6: Arrival in Oslo, scavenger hunt, welcome dinner
DAY 02	May 7: Innovasjon Norge, Finish Ministry of Finance, Kahoot!, Hurtigruten Foundation
DAY 03	May 8: Fornebu and Aker Solutions
DAY 04	May 9: City Hall, Fram museum, Kon-Tiki Museum, Folkemuseum of Norwegian Cultural History, Munch Museum
DAY 05	May 10: Transfer to Flåm, Fjordsafari
DAY 06	May 11: Flåm hike, transfer to Bergen
DAY 07	May 12: Tour Bergen Market, Fløyen mountain hike
DAY 08	May 13: Lerøy Seafood Group, Sildelaget, Norges Sildesalgslag, transfer to Stavanger
DAY 09	May 14: Stavanger Chamber of Commerce, Laerdal Medical, Foodback, NORCE Ullrigg Test Centre
DAY 10	May 15: Transfer to Preikestolen mountain lodge, hike, group farewell dinner.
DAY 11	May 16: Departure for U.S. or other travels



COURSE EXPLORES:

- Norwegian culture and history, Vikings
- Economic challenges from petroleum and Dutch disease
- Social welfare benefits and high taxes (Scandinavian model)

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

PORTUGAL

LISBON • PORTO

IBUS 490P: The Old and the New
at the Edge of Europe

Instructor: Ariston Moraes

THE OLD AND THE NEW AT THE EDGE OF EUROPE

► This course provides students with an overview on the conduct of business in Portugal. It will focus particularly on how firms in both very traditional industries, such as food, wine and construction, and firms in some of the most innovative fields, such as IT and sustainable business, all make part of the country's business environment. The course will demonstrate how a small country like Portugal, located in the edge of Europe, has managed to benefit from its potential limitations and thrive. The course covers the context, tools, and factual knowledge useful for understanding the institutional and competitive environment and managerial challenges of firms in Portugal.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

DAY 01	► May 11: Arrival in Lisbon, São Jorge Castle, welcome dinner
DAY 02	► May 12: Sintra and Cascais excursion
DAY 03	► May 13: Portugal International Chamber of Commerce, Startup Barreiro, Museu do Azulejo
DAY 04	► May 14: Companhia das Lezírias, Neptune Devotion, Belém District, Yacht Refit Services
DAY 05	► May 15: Caixa Geral de Depósitos, Logoplaste
DAY 06	► May 16: Transfer to Porto
DAY 07	► May 17: Deloitte, Amorim Cork Composites
DAY 08	► May 18: Aliados Avenue, City Hall, Clérigos Tower, Porto Cathedral, São Bento Train Station, Ribeira District
DAY 09	► May 19: Sunday cultural activities
DAY 10	► May 20: International Union of Architects, Ramirez & Co., farewell dinner
DAY 11	► May 21: Departure for U.S. or other travels



COURSE EXPLORES:

- Traditional and modern industry in Portugal
- Unique advantages and limitations of the Portuguese business environment
- Interdependence of business and culture

QUESTIONS?

Contact the Office of
International Activities
studyabroad@moore.sc.edu

THAILAND

BANGKOK • PHUKET • CHIANG MAI

IBUS 490T: The Business and Culture of Thailand

Instructor: Todd Stonitsch

THE BUSINESS AND CULTURE OF THAILAND

▶ Culture, religion, history, government and international relations have impacted the economic development of Thailand over the past several decades. Discover the dynamic impact of future economic development and articulate how globalization has affected Thailand's culture and economy.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

DAY 01	▶ MAY 4: Arrival, transfer to hotel
DAY 02	▶ MAY 5: Orientation, scavenger hunt, welcome dinner
DAY 03	▶ MAY 6: Thai Analyst, Peace Corps
DAY 04	▶ MAY 7: Robere & Associates, Wat Pho, Royal Palace
DAY 05	▶ MAY 8: Flight to Phuket, Soi Dog
DAY 06	▶ MAY 9: Bumrumgrad Hospital, Phuket city tour
DAY 07	▶ MAY 10: Optional snorkeling Excursion
DAY 08	▶ MAY 11: Flight to Chiang Mai, walking tour, night markets
DAY 09	▶ MAY 12: Cham Cha discussion and market, Smile Organic Farm cooking class
DAY 10	▶ MAY 13: Baan Luang Nuea village, local business visits
DAY 11	▶ MAY 14: Wat Doi Suthep temple visit, Wat Palad forest temple visit
DAY 12	▶ MAY 15: Chiang Mai Elephant Nature Park
DAY 13	▶ MAY 16: Flight to Bangkok
DAY 14	▶ MAY 17: Tourism Authority of Thailand, Chulalongkorn University, farewell dinner
DAY 15	▶ MAY 18: Optional visit to JJ Market, departure for U.S. or other travels



COURSE EXPLORES:

- Government impact on economic development
- Fluid business environments
- Tourism effects on economy

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu

VIETNAM

HANOI • HA LONG BAY • HO CHI MINH CITY
IBUS 490V: Economic Development
and Transition in Vietnam
Instructor: David Hudgens

ECONOMIC DEVELOPMENT AND TRANSITION IN VIETNAM

Learn more about Vietnam's dynamic economic setting with a focus on regional development and international business. Topics include issues of integration, innovation and transformation in relation to Vietnam's economic development with emphasis on investment and international trade.

DRAFT ITINERARY AND ACTIVITIES *subject to change*

DAY 01	MAY 6: Late arrival, transfer to hotel
DAY 02	MAY 7: Foreign Trade University, Hoa Lo Prison and Water Puppet show, welcome dinner
DAY 03	MAY 8: Vietnam Post-Unification lecture, cooking class, World Vision Vietnam (NGO)
DAY 04	MAY 9: Ho Chi Minh Mausoleum Complex, Embassy Economic Affairs
DAY 05	MAY 10: Trang An-Ninh Binh excursion
DAY 06	MAY 11: Economy and investment lecture, AmCham
DAY 07	MAY 12: Ha Long Bay tour
DAY 08	MAY 13: Flight to Ho Chi Minh City
DAY 09	MAY 14: City tour, War Remnants Museum
DAY 10	MAY 15: Innovation and entrepreneurship lecture, FDI company visit
DAY 11	MAY 16: Mekong Delta excursion
DAY 12	MAY 17: Textile manufacturing firm, farewell dinner
DAY 13	MAY 18: Departure for the U.S. or other travels



COURSE EXPLORES:

- Interdependence of business and culture
- Understanding competitive environments
- Models for international trade and investment

QUESTIONS?

Contact the Office of
International Activities
studyabroad@moore.sc.edu

You've been accepted to a Global Classroom **NOW WHAT?**

DO YOU HAVE A VALID PASSPORT?

Your passport must be valid for at least six months beyond your return date. Send a clear, color photo or scan of your signed passport information page to the Office of International Activities with no missing edges or glares.

DO YOU NEED A VISA OR ANY IMMUNIZATIONS FOR YOUR DESTINATION?

Begin researching what you need and gathering any required documentation. The Office of International Activities will notify you when to begin this process and help you with entry requirements.

Useful websites:

- State Department (travel.state.gov/content/travel/en.html)
- Centers for Disease Control and Prevention (cdc.gov)

JOIN YOUR FACEBOOK GROUP AND CHECK IT WEEKLY.

Participation in this group is mandatory. Join via the link emailed to you. This private group is used to access course documents, facilitate discussion, share photos and other course information including events.

START RESEARCHING THE COUNTRIES YOU'LL VISIT.

Get excited about studying abroad! Students should research their host country and talk to students who have already studied abroad. The more students know before they go, the more they are prepared to learn while abroad.

- Lonely Planet (lonelyplanet.com)
- Trip Advisor (tripadvisor.com)



FUNDING YOUR GLOBAL CLASSROOM

SCHOLARSHIP OPPORTUNITIES FOR MOORE SCHOOL STUDENTS

In order to be considered for a Moore School Scholarship, an applicant must:

- Be a student in the Darla Moore School of Business
- Be in the process of applying or have already applied to a Spring Term — Break or Maymester Global Classroom
- Be a full-time, undergraduate USC student
- Be in good academic standing with a minimum 3.0 GPA

MOORE SCHOOL GLOBAL CLASSROOM SCHOLARSHIP

This competitive scholarship ranges from \$1,000 to \$5,000. Awards are provided to support study abroad experiences to Moore School students participating in a Global Classroom.

**Spring Term — Break Deadline: Nov. 5, 2023
by 11:59 p.m.**

Maymester Deadline: Feb. 11, 2024 by 11:59 p.m.

Applications and required material: visit our website for more information regarding specific scholarships after Sept. 15. Scholarship recipients will be selected based on demonstrated merit in the classroom, financial need, compelling essays, locations of intended study and, in some instances, residency.

sc.edu/moore/studyabroad

Visit the Education Abroad Office website at sc.edu/studyabroad for additional scholarship opportunities available to all USC students.