

Yongwon Kim

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EDUCATION

Hanyang University ERICA Campus, School of Economics, Ansan, Republic of Korea
B.S. in Economics, 2013-2019, GPA: 4.08/4.50 (Summa Cum Laude)

Hanyang University ERICA Campus, Department of Applied Economics, Ansan, Republic of Korea
M.S. in Applied Economics, 2019-2021, GPA: 4.50/4.50

Sungkyunkwan University, Business School, Seoul, Republic of Korea
Ph.D. candidate in Finance, 2021-Present, GPA: 4.44/4.50

University of South Carolina, Darla Moore School of Business, SC, United States of America
Ph.D. candidate in International Finance, 2022-Present, GPA: 3.95/4.00

PUBLICATIONS and RESEARCH

Publications

Song Inwook, Yongwon Kim, Young Kyu Park. 2021. The Equity Fund Performance and Flow during Covid-19 Crisis in Korea. *Korean Management Review* 50(6), 1621-1640.

Kim Yongwon, Yongkyu Kim. 2021. A study on the Interrelationship between Sales of Restaurants in Dongs and the Volume of Blog Posts: Case of the Seoul Special City. *Journal of Foodservice Management Society of Korea* 24(2), 123-146.

Shin Hyunchul, Yongwon Kim, Yongkyu Kim. 2020. An Exploratory Study on User Characteristics of Social Media: From the Perspective of Consumer Innovativeness. *Journal of Digital Convergence* 18(10), 195-206.

Conference Presentations

Presentation at the 46th Foodservice Management Society of Korea Spring Conference; 2021

Presentation at the 23rd ITS Biennial Conference; 2020

Presentation at the 2019 GRAD-MIX in Hanyang University ERICA; 2019

Presentation at the 7th Korea Media Panel Conference; 2019

Research in Progress

Do Insiders Profit from Public Environmental Information? Evidence from Insider Trading, with Sadok El Ghouli, Zhengwei Fu, and Omrane Guedhami

Network of Public Equity Funds and Investment Performance in South Korea, with Young Kyu Park, and Inwook Song

The Value of Wi-Fi as Entertainment: An Application to Free-Wi-Fi in City Buses of Korea, with Yongkyu Kim

AWARDS/ACHIEVEMENTS

Fellow Award at the 46th Foodservice Management Society of Korea Spring Conference

Encouragement Prize at the 2019 GRAD-MIX in Hanyang University ERICA

Top Prize at the 7th Korea Media Panel Conference

ACADEMIC EXPERIENCE

Project participation

Development of Candidate Model for Frequency Value Estimation for Fixed and Satellite Services and its Economic Feasibility Study (participate as a research assistant); 2020

A Study on the Application of a Candidate Model for Frequency Value Estimation for Land Mobile Radio Services (participate as a research assistant); 2019

A Study on the Effects of Granting Free Gifts of Telecommunication Bundle Services on User Welfare and ICT Industry (participate as an assistant); 2018

The Opportunity Cost Analysis for the Radio Spectrum for Fixed Services (participate as an assistant); 2018

CAREER EXPERIENCE

Data Researcher in KISDI(Korea Information Society Development Institute), part-time; 2019

LANGUAGES

TOEFL (iBT) score: 100/120 (Reading:28 / Listening:26 / Speaking:23 / Writing:23)

TECHNICAL SKILLS

Statistical Packages

STATA, R, Python