

UNIVERSITY OF SOUTH CAROLINA

MASTER OF INTERNATIONAL BUSINESS

Your Gateway to a World in Motion

Seek
EXPLORE
Connect
Envision
LEAD
Compete
Succeed



Darla Moore
School of Business

SEEK CONNECT LEAD

The **search for an international career** reveals something about the seeker – it speaks of curiosity, ambition and a vision for what is possible beyond the arbitrary limits of language or borders.

An informed search leads to a startling, yet wonderful realization – **the world is not what you thought it was**. It continues to change every day, challenging your assumptions about culture and commerce.

The **Master of International Business** at the University of South Carolina is designed for **explorers, visionaries and future leaders** in locations around the world. Recognizing the dynamic nature of global business, the program empowers students like you to compete and succeed in profoundly diverse environments. You will learn to think differently, act thoughtfully and navigate a landscape of constant change. This program is your compass for **MASTERING A WORLD IN MOTION**.



WELCOME EXPLORERS AND VISIONARIES

WHY CHOOSE THE UofSC MIB?

+ TOP-RANKED IN INTERNATIONAL BUSINESS

Our program is taught by top-ranked faculty from one of the world's foremost centers for international business education. MIB faculty are leading experts in the fields of global trade and finance, international marketing, cross-cultural management, consultancy and more.

+ CUSTOMIZABLE CURRICULUM

Building on a strong foundation of core business skills, you'll select one of three functionally based certificates that can be tailored to fit your future career goals. This means you'll graduate with the tools needed to analyze the cultural, economic and political forces that shape global business in the field or industry of your choosing.

+ REAL-WORLD EXPERIENCE

Through hands-on projects with national and international organizations, you'll build leadership skills and gain an in-depth understanding of the worldwide marketplace. These real-world experiences include business consultancy projects, short-term study abroad options and recognized professional certifications.

+ PERSONALIZED DEGREE PATHWAYS

You'll select from the one-year MIB or the two-year Double-Degree program through which you'll earn your MIB as well as a second master's degree from one of our international partner schools.

+ A GLOBAL NETWORK

You'll benefit from small class sizes and a tight-knit cohort of peers and faculty who will become the core of your professional network. Upon graduation, you'll also join the Moore School's international network of more than 50,000 alumni working in 96 countries on six continents.

Do you dream of working for an international corporation or for a global organization with a vision that matches your own? To be competitive in an ever-changing global marketplace, you'll need the right skillset to set yourself apart from your peers.

Our Master of International Business is purpose-built for students like you. You'll gain the international skills necessary to stand out to future employers and develop a global mindset that will prepare you to compete and succeed around the world.



MIB BY THE NUMBERS

60 AVERAGE COHORT SIZE

40 AVERAGE CLASS SIZE

15 NATIONALITIES REPRESENTED

3 LANGUAGES SPOKEN PER PERSON

25 AVERAGE AGE

53% INTERNATIONAL

50% FEMALE

BUILD YOUR PATHWAY

The MIB journey is a transformational year at the Moore School — a personal and professional leap forward through intensive study and relationship building. Our highly customizable program allows you to select from one of three functionally based certificates through which you'll build relevant expertise. For those wanting to expand their international credentials, our Double-Degree program allows you to earn an MIB from the Moore School and a second master's degree from one of our acclaimed international partner schools around the globe.

ONE-YEAR MIB

10

Classes + Professional Development Workshop Series

+



Business Methods Boot Camp and Pre-Semester Workshops

+



1 Graduate Certificate

=

MIB

THE MIB COMMON CORE

2

semesters

4

required courses

- Comparative Corporate Governance
- International Business Negotiations
- International Management
- Nation States, Regional Networks and Global Markets

While completing the MIB core classes, students will choose one of three certificate options to round out their coursework. Learn more about certificate options on the next page. View certificate requirements and the full curriculum online at sc.edu/moore/mib.



INTERNATIONAL FINANCE GRADUATE CERTIFICATE

- **Area of Focus:** international finance and trade
- **Topics Covered:** international monetary systems and investment decisions; financial risk analysis; cross-border movements of good and services; and international trade strategy
- **Career Paths:** investment banking; portfolio management or financial consultancy; financial management of multinational corporations; or research positions responsible for identifying new business opportunities



GLOBAL STRATEGY GRADUATE CERTIFICATE

- **Area of Focus:** how companies successfully conduct business across borders, languages and cultures as well as different political and financial regimes
- **Topics Covered:** management consulting in an international context; global strategic management; alliances, mergers and acquisitions; stakeholder management; product development or global leadership
- **Career Paths:** strategy and management consulting or business management in a multinational corporation



INTERNATIONAL MARKET DEVELOPMENT GRADUATE CERTIFICATE

- **Area of Focus:** foreign market analysis; business development; and product and brand expansion across national, linguistic and/or cultural borders
- **Topics Covered:** transnational market analysis and development; marketing and sales; cross-cultural negotiations; consumer behavior; product development; and risk management
- **Career Paths:** international marketing; market research; brand, product or service management or consultancy

EXTEND YOUR MIB WITH BUSINESS ANALYTICS

You can add an optional 12-credit graduate certificate in business analytics. This certificate allows you to:

- Hone your business analytics capabilities
- Learn how to transform raw data into knowledge-based projections
- Be well-equipped to step into data-driven roles in companies around the world

Certificate credits can be taken while you're enrolled in the MIB program. Qualified international students who participate in this optional certificate program can apply for a 24-month work extension, allowing them to extend their time in the U.S. for an additional two years for a total of three years post-graduation work with permission.

INFLUENCE EVENTS ON A TRANSNATIONAL SCALE

MIB DOUBLE-DEGREE PROGRAM

An international career represents more than an opportunity to engage in developing global business practices — it often suggests a desire to work, live, travel and succeed in other places. Through partnerships with top-ranked universities around the world, the MIB Double-Degree program allows you to spend a second year immersed in a different culture while earning a second master's degree, giving you the credentials to accelerate your international career.



Helsinki, Finland

AALTO UNIVERSITY

Master of Science in People Management and Organizational Development

Istanbul, Turkey

KOC UNIVERSITY

Master of Science in International Management

Mannheim, Germany

UNIVERSITY OF MANNHEIM

Master of Science in Management

Milan, Italy

BOCCONI UNIVERSITY

Master of International Management or Master of Science in Marketing

+ RANKING

No. 7 in Art and Design; Top 100 in Business
(QS World University Rankings)

+ SPECIALIZATIONS

- Design Thinking
- Innovation
- Sustainability

+ CAREER PATHWAYS

- Consulting
- Human Resources
- Sustainable Development

+ RANKING

No. 1 Business School in Turkey
(QS World University Rankings)

+ SPECIALIZATIONS

- Business in the Middle East and Africa
- International Marketing

+ CAREER PATHWAYS

- International Business Development
- International Marketing

+ RANKING

No. 1 Business School in Germany
(QS World University Rankings)

+ SPECIALIZATIONS

- Accounting
- Economics
- Taxation

+ CAREER PATHWAYS

- Banking and Finance
- Data Analytics
- Supply Chain Management

+ RANKING

No. 6 Management Master's Program in the World
(Financial Times)

+ SPECIALIZATIONS

- Global Strategy
- International Management
- Luxury Goods

+ CAREER PATHWAYS

- Cross-Cultural Management
- Global Leadership
- International Consulting



COLUMBIA, SOUTH CAROLINA

TWO YEARS, TWO COUNTRIES, TWO DEGREES



Paris, France

ESCP BUSINESS SCHOOL

Master in Management



Shanghai, China

SHANGHAI JIAO TONG UNIVERSITY

Master of International Business



Singapore or Cergy, France

ESSEC BUSINESS

Master in Strategy and Management of International Business

+ RANKING

No. 5 Management Master's Program in the World
(Financial Times)

+ SPECIALIZATIONS

- International Consulting
- International Marketing

+ CAREER PATHWAYS

- Digital Marketing
- International Business Development

+ RANKING

No. 6 University in Mainland China
(QS World University Rankings)

+ SPECIALIZATIONS

- Conducting Business in Asia
- Global Economics

+ CAREER PATHWAYS

- Business Strategy in Asia
- Financial Economics
- International Trade

+ RANKING

No. 4 Management Master's Program in the World
(Financial Times)

+ SPECIALIZATIONS

- Corporate Strategy
- Data Analytics
- Global Management

+ CAREER PATHWAYS

- International Banking and Finance
- International Consultancy

START HERE, GO ANYWHERE



For more than a century, the **Darla Moore School of Business** at the **University of South Carolina** has provided outstanding business education to students who have gone on to become leaders in every business sector. **Known worldwide** for its **top-ranked programs in international business**, the Moore School is home to a **world-class faculty**, **12 major research centers** and **countless relationships with corporate partners**. Upon graduation, Moore School students join an international network of **more than 50,000 alumni** working in all 50 states and 96 countries on six continents.



COLUMBIA, SOUTH CAROLINA

Snapshot



STATE CAPITAL
a.k.a “COLA” OR “SODA CITY”



KNOWN FOR

- Urban amenities with Southern hospitality and charm
- Affordability and low cost of living
- Extensive dining and food options
- College athletics (Fighting Gamecocks)
- Vibrant arts, music and entertainment scene
- Easy access to mountains, beaches and outdoor activities



HOME TO UofSC

- Founded in 1801
- Top-ranked research institution
- 56 nationally ranked academic programs*
- Nation’s Best Public University Honors College**

**U.S. News & World Report*

***Inside Honors 2018-2019: Ratings and Reviews of 50 Public University Honors Programs*



NEARBY CITIES

- Charleston, South Carolina
- Charlotte, North Carolina
- Atlanta, Georgia



MIB GRADUATES NEVER STOP SEEKING

Completing the MIB program means engaging with the world in new ways. Practically, it means employment and the execution of skills and capabilities in a global marketplace. Personally, it represents a transition into the global business arena, becoming an active participant in an ever-more connected world where a graduate's home, friendships and habits will be influenced by forces beyond the culture or place in which they were born.

Our MIB graduates join some of the best organizations in the world. They start their career in positions such as financial analyst, international product development associate, global business risk analyst, international transfer pricing consultant, global trade analyst and strategy consultant. Recently, our graduates have gone on to work at national and global firms such as:

**AMAZON BANK OF AMERICA CAPGEMINI DELL EMC
GOLDMAN SACHS IBM JP MORGAN KPMG MCKINSEY
MICROSOFT OPEL PRICEWATERHOUSECOOPER SPACEX
SYNGENTA TRUIST UPS**

And in areas such as:

**CONSULTANCY CORPORATE FINANCE GLOBAL STRATEGY
INTERNATIONAL INVESTMENT BANKING MARKETING
PUBLIC AFFAIRS PUBLIC RELATIONS SOFTWARE**





CAROLINE CROWDER

('21 MIB) Global Alliances
Director, eduCLaaS

"I chose the Master of International Business because of the Moore School's reputation and because of Darla Moore. It was important that I had that female executive to look up to and aspire to be. Secondly, the reputation of the international business programs at the Moore School is unmatched in the country. The connections you make here and the professors -- their talent and research -- is unparalleled. The Moore School has taught me that the possibilities in life and in your career are truly endless."

DAVIDE CAMPI

('20 MIB) Account Development
Executive, MuleSoft

"Thanks to the double-degree program offered by UofSC, I have been able to acquire experiences from all over the world, a wide variety of different perspectives and the master's degree that I was missing to build a true global mindset. The program has helped me learn different ways of doing business, and my responsibility will be to link them together in order to find a new way that integrates coherently the best that each can offer and that fits the international context."



CARLOS CUETO

('18 MIB) Small Medium Business and
Channels Strategy Manager, UPS

"I chose MIB because the curriculum interconnected a strong foundation of economics, politics and culture that would develop the skillset I needed to lead across borders. It's incredibly valuable to have a transnational mindset and not be limited by barriers that might limit other business leaders. As my career progresses, I hope to serve as a mentor for the younger generation of UPS. I encourage them, and everyone in the MIB program, to leverage every chance they get to network, as it's fundamental to success."



HALLE HUGHES

('17 MIB) Western Europe Change
Manager, Microsoft

"There were people in my [Moore School] program from all over the world as well as people who didn't major in business for their bachelor's degree. This [understanding of diversity] was strengthened even more at Aalto University where I was working with students who had design and technical backgrounds in the international design business management program. The MIB program taught me empathy and how to constantly challenge the current view or way of working, two essential attitudes that I use in my daily work."



GET STARTED

APPLY ONLINE AT sc.edu/moore/mib

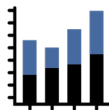


ADMISSION REQUIREMENTS



Undergraduate business-related degree

International business degree or significant coursework in international business preferred but not required.



Competitive GMAT or GRE score*



Online application and essay



TOEFL or IELTS test scores for international applicants



Two letters of recommendation

APPLICATION DEADLINES

Fall 2023 Deadlines:

Priority: Dec. 1

Normal Decision: Feb. 1

Late Decision: March 15

*Test waivers may be available for candidates with substantial work experience or another master's degree. Contact us to learn more.

PROGRAM COST

FALL 2022

IN STATE

+ **\$15,300***

MIB (one year)

+ **\$30,600***

MIB Double Degree (two years)

OUT OF STATE/INTERNATIONAL

+ **\$18,360***

MIB (one year)

+ **\$36,720***

MIB Double Degree (two years)

FALL 2023

IN STATE

+ **\$21,000***

MIB (one year)

+ **\$30,600***

MIB Double Degree (two years)

OUT OF STATE/INTERNATIONAL

+ **\$24,900***

MIB (one year)

+ **\$36,720***

MIB Double Degree (two years)

*Tuition and fees are subject to change at the discretion of a UofSC Board of Trustees mandate.

MERIT-BASED FINANCIAL AWARDS

Both fellowships and graduate assistantships are available. To be eligible, applicants must demonstrate a strong academic background, meet minimum standardized test scores and demonstrate global leadership potential based on community service and extracurricular activities.

Note: Funds are limited. The earlier you apply, the better your chances for receiving a financial award.



START YOUR INTERNATIONAL CAREER TODAY

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School of Business**

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