## **CHRO Conversation**

## Accenture – John Thiel (Merrill Lynch) and Benjamin Gilman (Bank of America) Video Length 15:40

 $\underline{https://www.youtube.com/watch?v=jP4ZZkAG4Uo\&index=2\&list=PLUEIH5PMd16kn9p29AbXCJLvTiVUJR}$ 

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Topic	Time
<ul> <li>What does great leadership mean to you? (John Thiel perspective)</li> <li>Self-awareness – lead people as you think about the impact you make yourself</li> <li>Emotional intelligence</li> <li>Intellectually curious and courageous</li> <li>Common purpose used to inspire your team</li> </ul>	0:47
<ul> <li>What has distinguished your style from other leadership styles? (John)</li> <li>Sincere vulnerability – share with your team the mistakes that you've made; shows your humanity</li> <li>Authentic – don't be the person you think the org wants you to be</li> </ul>	<u>1:49</u>
What does great leadership mean to you? (Ben Gilman perspective)  • Honesty and authenticity  • Good Active Listener  • Comfort with not being the smartest person in the room	3:32
Does vulnerability resonate with employees in the organization?  • Yes, empathy and listening help establish common goals and purpose	4:38
<ul> <li>What makes for a strong relationship between the business and HR?</li> <li>HR must know the business</li> <li>HR must be willing to develop a relationship with the team to build trust</li> <li>HR must participate in the activities of the business</li> </ul>	<u>5:19</u>
From the HR perspective, what are the critical elements necessary for a successful relationship with the business partner?  • BP needs to understand how HR drives business strategy  • BP must welcome HR to the table  • HR must have business acumen to join the discussion	6:33
<ul> <li>What outcomes result when BP &amp; HR have a good working relationship?</li> <li>Trust</li> <li>Business performance soared: Greater client satisfaction, lowered advisor and client attrition, increased pre-tax</li> </ul>	<u>7:51</u>
How does HR help drive business performance at Bank of America?  • Drive employee engagement – recruit, treat, retain, reward employees?  • Lowest turnover in history of the company  • Investment in engagement = improved financial performance at BOA	9:07
Does driving employee engagement lead to the bottom line?	<u>10:47</u>

<ul> <li>Yes, people who are engaged have better performance and higher productivity levels</li> <li>Compensation isn't the only level of job satisfaction!</li> </ul>	
What made the merger between your companies successful and what was HR's	11:41
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role in the process?	
Commonality: client and the customer	
<ul> <li>Primary purpose: financial outcomes for clients</li> </ul>	
Integration and process	
HR can take benefit, compensation, recruitment strategies and	
harmonizing them into one	
HR can help with organizational design, talent assessment, cultural	
integration	

<sup>&</sup>quot;It's unreasonable to think you've never made a mistake or had to overcome some adversity...They (employees) need to see that you have tried and failed as well and what you did about it is the learning lesson" (3:15)

## **Discussion Questions:**

- 1. What do you think are other elements (besides engagement and compensation) do you think contribute to an employee's job satisfaction?
- 2. What other traits are necessary for successful leadership in an organization?